




# GETTING TO LANSING FOR BUSINESS JUST GOT EASIER!

## Lansing shuttle service cost comparison

	Considerations	By car	Commercial Airlines	Northern Airways
<b>HARD COST</b>	<b>Transportation Cost</b>	<b>\$469</b> 854 miles @ \$0.55/mile	<b>\$925</b> Ave. w/ 1 week notice	<b>\$900</b>
	<b>Hotel</b>	<b>\$125</b>	<b>\$125</b>	<b>none</b>
	<b>Meals</b>	<b>\$65</b>	<b>\$65</b>	<b>\$15</b>
	<b>Total Travel Cost</b>	<b>\$660</b>	<b>\$1115</b>	<b>\$915</b>
<b>TIME ALLOCATION</b>	<b>Travel Time to Lansing</b> Depart Iron Mountain Arrive in Lansing	6 am CST 2:45 pm EST	6 am CST 5:40 pm EST	<b>6 am CST</b> <b>8 am EST</b>
	<b>Meeting Time</b>	2 hours (same day)	3 hours (day 2)	<b>7 hours</b> (same day)
	<b>Travel Time from Lansing</b> Depart Lansing Arrive Iron Mountain	7 am EST (Day 2) 12:30 pm CST (Day 2)	1:15 pm EST (Day 2) 4:25 pm CST (Day 2)	<b>6 pm EST</b> (same day) <b>6:30 pm CST</b> (same day)
	<b>Travel time</b>	<b>13.5 hours</b> Over 2 days	<b>9.5 hours</b> Over 2 days	<b>3 hours</b> same day
<b>REALIZED VALUE</b>	<b>Cost per hour of meeting</b>	<b>\$329.85/hr</b>	<b>\$371.66/hr</b>	<b>\$128.57/hr</b>
	<b>Traveler Morale</b>			 Home in time for dinner